

John Jennings Public Relations

John Jennings, Public Relations Consultant

Specialised Communication

Established 1969

2739 Old Gympie Road, Beerwah

Phone 5494 6313

John W Jennings Public Relations was established in 1969 following a newspaper, TV and radio career by its principal in three states.

John Jennings is a graded journalist and fully qualified PR executive including admittance as a Member of the Public Relations Institute of Australia in 1970. He has won an Institute Award of the Year for saving an historic city building.

He has now based his PR and media consulting service at Beerwah where he offers specialised communications advice and service for individual or corporate clients.

John has worked as a public relations consultant to a number of leading Australian and international companies as well as trade and industry associations, government departments, corporations and boards, political parties and members of parliament.

His communications career, over almost half a century, includes work as a journalist for metropolitan daily newspapers, TV, radio, suburban newspapers and country press. He has also been a Press Secretary to two state ministers, and a personal assistant to a senator and two MPs.

John Jennings won the 1971-72 Public Relations Aware of the Year and a conservation aware in 2004 and has been twice commended by State Premiers.

He has lectured in journalism and PR to cadet reporters and trainee PR officers and now offers general communications advice.

This skill and experience enables John Jennings to provide unique PR service for either long-term or individual projects including organising major events. In 2004 he staged an international exposition on Ludwig Leichhardt and this effort has led to continuing involvement with the famed 1840's explorer.

Specialised communications techniques available from John Jennings:

Media Releases

Daily Press

Television and Radio

Financial Press

Features and supplements

Letters to the Editor

Suburban Press

Country media

Trade Press and magazines

Public Statements

Background Notes

Media Invitations

News Conferences

Handling Interviews

Promotional Material

Direct Mail

Brochures and Leaflets

Letterbox Pamphlets

Newsletters

Booklets

Annual Reports

Information Kits

School Project items

Institutional Advertising

Exhibitions

Display concepts

Information Stands

Seminars and Field Days

Audio-Visual

Photography, Video and Audio concepts

Photographer Briefings PowerPoint Presentations

Web site production advice

Liaison, Lobbying or Submissions

Federal, State and Local Government

Government Departments

General

Reports or briefing Notes

Survey interviews, summaries and recommendations

Community Relations

Membership Drives

Sponsorship Publicity

Speech Preparation

Sales Talks

PR, Media, Public Speaking and General Communication Courses

The majority of these promotional items can utilise the power of Internet supplementary services, available through recommended linked firms.

John W Jennings Public Relations (established 1969)

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